

**Levelling up needs to start closer to home**

As the Government announced their plans to “level up” across the UK many will focus on the North-South divide. But, as More Metrics data shows, there is much to do to level up within towns, cities and regions up and down the country where only a few miles difference can show a huge disparity in quality of life.

**Key findings**

- Data shows there is a need for levelling up within cities up and down the UK.
- Attitudes and desire to address the disparities varies widely across the UK.

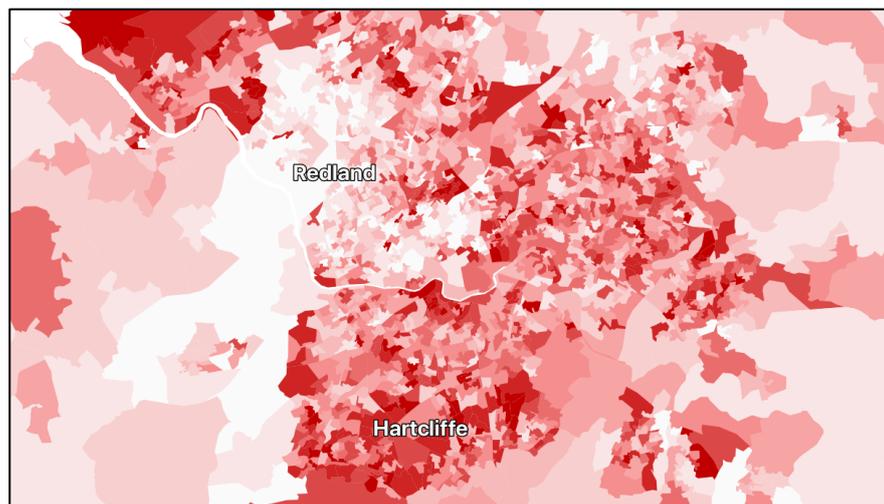
This summary uses a small selection of variables from More Metrics data. Local area data is provided at a variety of geographical areas, including Parliamentary Constituency level, Ward and intermediate groupings of postcodes. All data can be accessed by postcode. Here we have used:

- **High-earner income** – The amount the top 1% of earners in a parliamentary constituency modelled as earning over per week in 2019.
- **Life expectancy** – The difference between the resident’s life expectancy and the whole population’s life expectancy.
- **“Support Better Benefits and Low Pay”** – The GeoSociety percentile (1 low to 100 high) modelled from petition data, used to determine local concern about issues of pay and benefits.

**Bristol**

Area (Constituency)	Higher earner Min per week	Life expectancy	Support Better Benefits and Low Pay
<b>Redland</b> BS6 6QT (Bristol West)	<b>£2,292 pw</b> In the top 150 constituencies	<b>Positive at all ages</b> Life expectancy is nearly 5 years for younger lives	<b>27 from 100</b> Low concern for improved pay and benefits.
People within this area are generally living quite comfortably.			
<b>Hartcliffe</b> BS13 OAX (Bristol South)	<b>£1,267 pw</b> In the bottom 50 constituencies	<b>Below expected for all adults</b>	<b>69 from 100</b> A higher concern for improving incomes
Despite being just 6 miles from Redland there is a much lower incomes and life expectancies.			

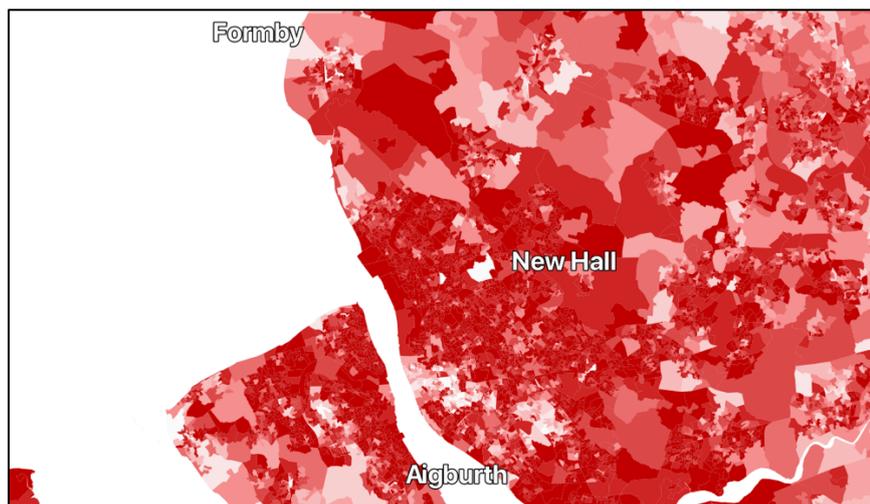
**Interest in Supporting Better Benefits and Improving Low Pay**



Liverpool

Area (Constituency)	Higher earner Min per week	Life expectancy	Support Better Benefits and Low Pay
<b>Formby</b> L37 1LR (Sefton Central)	<b>£1,685 pw</b> In the bottom half of constituencies	<b>Positive at all ages</b> Mortality lower than national average	<b>13 from 100</b> Low concern for improved pay and benefits.
The best mortality expectations of the three areas, despite a moderate income, which may explain the relatively low interest in improving benefits.			
<b>Aigburth</b> L19 3QY (Liverpool Riverside)	<b>£2,113 pw</b> In the top 200 constituencies	<b>Varying by age, but generally positive</b>	<b>93 from 100</b> A very high concern for improving incomes
Despite good wealth and health measures they are part of the Liverpoolian willingness to vocalise deserving causes.			
<b>New Hall</b> L10 4UU (Liverpool Walton)	<b>£1,246 pw</b> In the bottom 40 constituencies	<b>Below average at most ages</b> Mortality up to 156% of the national average	<b>97 from 100</b> An extremely high concern for improving incomes
One of the most deserving causes, in need of support and levelling up. Despite being within 12 miles of the other locations.			

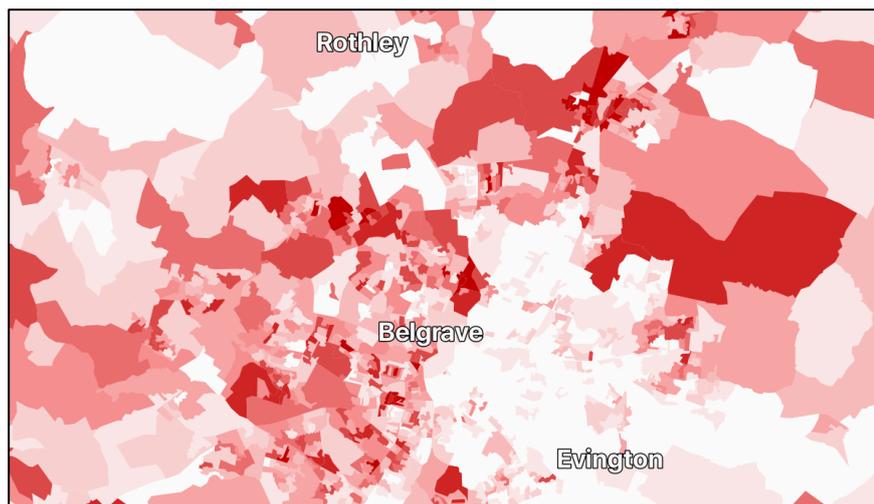
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Leicester

Area (Constituency)	Higher earner Min per week	Life expectancy	Support Better Benefits and Low Pay
<b>Rothley</b> LE7 7LE (Charnwood)	<b>£1,914 pw</b> In the top half of constituencies	<b>Positive at all ages</b> Life expectancy up to 5 years higher than average	<b>5 from 100</b> Relatively little concern for improved pay and benefits.
Showing as overall healthy and comfortable.			
<b>Evington</b> LE5 5PF (Leicester South)	<b>£1,808 pw</b> Also in the top half of constituencies	<b>Close to national averages</b>	<b>4 from 100</b> Relatively even lower concern for improving incomes
Also positive, although like Rothley within 10 miles of the much poorer Belgrave area.			
<b>Belgrave</b> LE4 5BG (Leicester East)	<b>£1,078 pw</b> 4 <sup>th</sup> lowest constituency	<b>Poorer life expectancy</b> Overall a year less than the national average	<b>9 from 100</b> Also voicing little concern
In significant need of support and levelling up. Achieving this may be hampered by a low willingness to vocalise these concerns, for example through the petitions process.			

Interest in Supporting Better Benefits and Improving Low Pay



Conclusion

Levelling up is a key issue, because without it parts of the country will be left behind and there will be economic disparities between different areas. It can be seen that levelling up is an important local issue as well as a national issue, and More Metrics has the local area data to highlight this and help to know the locations of these local areas.

Get access to our data

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